

INDICATOR RESULTS FACT SHEET

SET08: ACCESSIBLE SITES OF TOURIST INTEREST

DEFINITION - OBJECTIVE

The indicator determines the important areas of tourist interest of Zone IV on the Egnatia Motorway, which are accessible via motorway intersections and in particular the (a) position, (b) time distance of the closest Egnatia Motorway intersection (c) number of visitors they accept, for which official information is available and (d) the total tourist movement per Prefecture. The indicator's objective is to determine the operation effects of the Egnatia Motorway on the access to areas of tourist interest and consequently the acknowledgement of tourist assets, along the area affected by the axis.

RESULTS - ASSESSMENT

In the present fact sheet, the indicator represents the tourist movement in the area of the Egnatia Motorway Impact Zone IV¹. The primary information has been provided by ELSTAT (Greek Statistics Authority) and concerns the following:

- arrivals of foreigners per means of transport and entrance station (period 2008 -2012)
- arrivals and overnight staying at tourist accommodation establishments² (period 2007 - 2011)
- hotel capacity (2007 -2011) and complement
- revenue from the tickets sold for entering museums and archaeological sites

The Fact Sheet for the year 2012³ presented the results of the aforementioned detailed processing for the period 1996-2011. The present Fact Sheet presents and analyses all data concerning the period 2007-2011 or 2012 (depending on data availability). It should be noted that as regards the information concerning the arrival of foreigners in Greece, we have examined a number of different entrance stations per transport means in relation to the previous fact sheet, as such data available has been available.

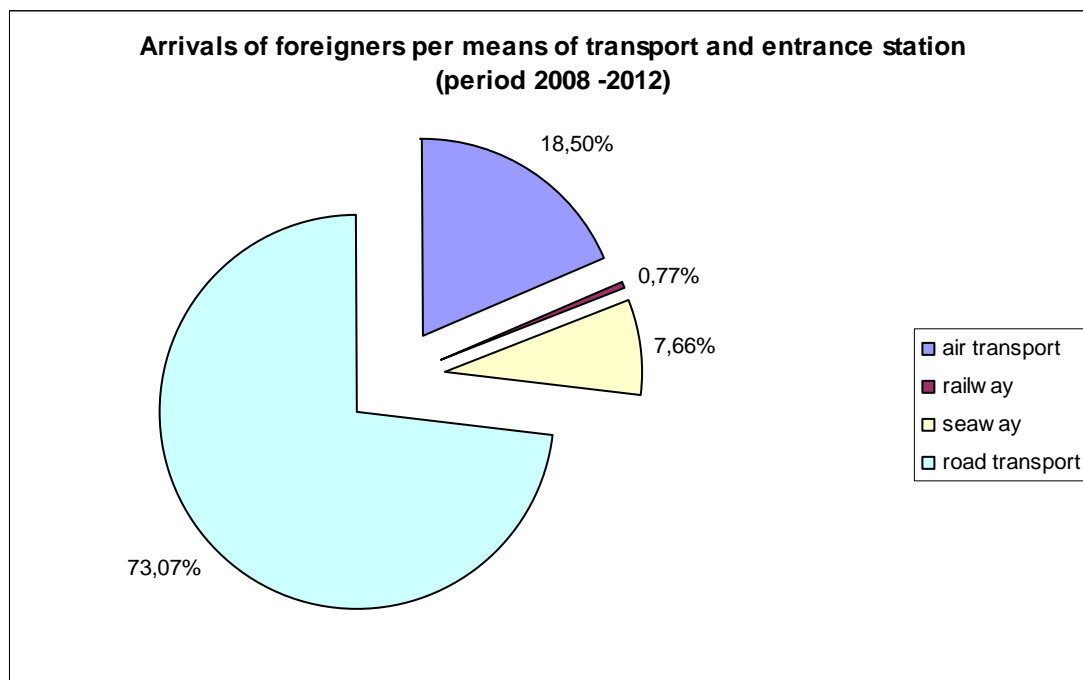
As regards the road and railway arrivals of foreigners in Greece, it should be pointed out that they are all located on Zone IV and are connected directly (Kipoi - Evros) or through the Vertical Axis with the Egnatia Motorway. It should also be pointed out that the arrival of

¹ Zone IV consists of the following 5 Regions: Epirus, Thessaly, West Macedonia, Central Macedonia, East Macedonia & Thrace.

² It refers to both hotel and camping sites

³ http://observatory.egnatia.gr/factsheets/fs_2012/SET08_factsheet_2012.pdf

foreigners should not be exclusively or mainly attributed to tourism, as it also includes arrivals related to work (eg, economic refugees, businessmen etc). As regards the arrival of foreigners in the country using **all transport means** for the period 2008-2012, air transport has reached a high rate of 71,64%, while road transport on Zone IV has reached the highest rate of arrivals with 73,07%. As regards the country, road arrivals through the Egnatia Motorway and Vertical Axes represent 21,89% of the arrivals in country. The railway transport has had the lowest rate with 0,23% for the country and 0,77% for Zone IV.



In detail, for the time period 2008-2012, there has been a reduction in the country's air transport, with the exception of the year 2011, when there has been a significant increase of arrivals. This situation has also applied to both Zone IV and the airport of Thessaloniki (the only entrance station, for which there has been data available), with a reduction of arrivals up until 2010, followed by a progressive increase.

As regards the **railway transport**, there has been a constant reduction of arrivals in the country, as well as at Promachonas station, which is the entrance of Zone IV. It should be pointed out that there has been a substantial reduction of arrivals ever since 2010. The situation has been the same as regards sea arrivals, which has had a substantial reduction, at the port of Igoumenitsa, Zone IV and the country as a whole.

As regards **road arrivals**, there has been a substantial increase during the period 2008-2011 (during this period, there has been a total increase of 22,68%), followed by a slight reduction during the period 2011-2012 (-1,85%). In detail and having examined every entrance station, the stations of Evzonoi and Kakavia have had a reduction of arrivals during the period 2008-2009 (-1,67% and -5,27% respectively), followed by a significant increase, progressively continuing up until 2012 (the station at Evzonoi has had an increase of arrivals reaching 93,08%, while the station of Kakavia has had an increase of arrivals reaching 93,79%, during the period 2009-2012). The station of Kipoi has had a significant increase during the period

2008-2010 (174,48%), which however has not been constant during the rest of the period examined. As regards the station of Promachonas, there has been a substantial fluctuation during the period 2008-2012, with a remarkable reduction of arrivals by 20,52%, observed during the period 2011-2012.

ARRIVAL OF FOREIGNERS IN GREECE PER TRANSPORT MODE AND ENTRANCE STATION 2008-2012						
	2008	2009	2010	2011	2012	ANNUAL AVERAGE 2008-2012
<i>AIR TRANSPORT</i>						
Thessaloniki	919.677	862.054	758.772	869.929	901.573	862.401
TOTAL OF ZONE IV	919.677	862.054	758.772	869.929	901.573	862.401
GREECE	11.691.650	10.748.109	10.637.307	11.671.155	10.992.903	11.148.225
<i>RAILWAY TRANSPORT</i>						
Promachonas	11.226	6.063	8.686	0	0	5.195
TOTAL OF ZONE IV	65.873	54.957	54.161	3.765	0	35.751
GREECE	65.873	54.957	54.161	3.765	0	35.751
<i>SEA TRANSPORT</i>						
Igoumenitsa	303.985	341.458	415.196	363.223	360.186	356.809
TOTAL OF ZONE IV	303.985	341.458	415.196	363.223	360.186	356.809
GREECE	1.080.025	1.007.843	1.031.509	947.848	790.469	971.539
<i>ROAD TRANSPORT</i>						
Evzonoi	787.128	773.944	1.370.776	1.483.199	1.494.351	1.181.880
Kakavia	150.444	142.514	146.324	237.874	276.181	190.667
Kipoi	142.423	182.163	390.921	328.323	347.905	278.347
Promachonas	459.339	493.984	448.925	475.435	377.894	451.115
TOTAL OF ZONE IV	3.101.257	3.103.625	3.284.513	3.804.479	3.734.249	3.405.625
GREECE	3.101.257	3.103.625	3.284.513	3.804.479	3.734.249	3.405.625
TOTAL OF ZONE IV BY ALL TRANSPORT MEANS	4.390.791	4.362.094	4.512.642	5.041.396	4.996.008	4.660.586
GREECE BY ALL TRANSPORT MEANS	15.938.805	14.914.534	15.007.490	16.427.247	15.517.622	15.561.139

Source: ELSTAT, 9/2013

ARRIVAL OF FOREIGNERS PER TRANSPORT MODE, 2008-2012						
	TOTAL OF 2008-2012		PERCENTAGE (%) 2008-2012 ON THE TOTAL (all means)		PERCENTAGE OF ZONE (%) IV 2008-2012, ON GREECE	
	ZONE IV	GREECE	ZONE IV	GREECE	PER MODE	ALL KINDS OF TRANSPORT MODE
<i>AIR TRANSPORT</i>	4.312.005	55.741.124	18,50	71,64	7,74	5,54
<i>RAILWAY TRANSPORT</i>	178.756	178.756	0,77	0,23	100,00	0,23
<i>SEA TRANSPORT</i>	1.784.047	4.857.694	7,66	6,24	36,73	2,29
<i>ROAD TRANSPORT</i>	17.028.124	17.028.124	73,07	21,89	100,00	21,89
TOTAL BY ALL KINDS OF TRANSPORT MODE	23.302.931	77.805.697	100,00	100,00	29,95	29,95

Source: ELSTAT, 9/2013

Based on the ELSTAT's database for the period 2007-2011, the Regions of Zone IV represent 25,71% of the arrivals regarding all kinds of tourist accommodation establishments⁴, in the whole country.

⁴ It refers to both hotels and camping sites.

ARRIVALS AT TOURIST ACCOMMODATION ESTABLISHMENTS (*) ON ZONE IV (2007-2011)						
	2007	2008	2009	2010	2011	AVERAGE ANNUAL CHANGE RATE (%) 2007-2011
GREECE	16.037.592	16.013.569	16.304.677	16.241.395	16.745.606	1,09
ZONE IV	4.105.232	4.297.343	4.372.598	4.076.343	4.061.917	-0,26
East Macedonia & Thrace	607.146	650.371	632.129	551.129	531.214	-3,28
Drama	40.164	46.459	44.467	42.101	35.179	-3,26
Kavala	222.523	237.866	223.500	177.666	195.945	-3,13
Evros	169.412	173.538	173.068	171.148	164.361	-0,75
Xanthi	88.704	99.538	96.388	75.326	64.364	-7,71
Rodopi	86.343	92.970	94.706	84.888	71.365	-4,65
Central Macedonia	2.015.062	2.185.239	2.208.315	2.052.006	2.092.664	0,95
Imathia	54.169	62.735	59.759	56.129	51.103	-1,45
Thessaloniki	946.192	937.112	958.991	894.948	933.476	-0,34
Kilkis	9.316	10.357	12.512	13.261	14.115	10,95
Pella	47.086	54.826	57.435	54.600	54.622	3,78
Pieria	183.985	214.858	207.149	207.233	199.321	2,02
Serres	63.865	78.332	89.756	80.165	80.955	6,11
Halkidiki	710.449	827.019	822.713	745.670	759.072	1,67
West Macedonia	205.838	203.871	203.474	188.270	166.236	-5,20
Grevena	21.630	27.771	30.747	22.737	11.813	-14,03
Kastoria	79.040	72.838	73.311	71.572	72.585	-2,11
Kozani	61.801	58.486	58.470	54.265	46.553	-6,84
Florina	43.367	44.776	40.946	39.696	35.285	-5,03
Thessalia	850.788	868.060	886.974	849.858	839.419	-0,34
Karditsa	57.634	63.825	66.139	64.898	62.182	1,92
Larissa	131.483	110.830	132.576	127.382	124.838	-1,29
Magnissia	387.879	403.804	426.516	404.812	402.103	0,90
Trikala	273.792	289.601	261.743	252.766	250.296	-2,22
Epirus	426.398	389.802	441.706	435.080	432.384	0,35
Arta	44.454	41.238	45.867	41.026	32.483	-7,54
Thessprotia	50.867	50.407	55.687	62.486	59.047	3,80
Ioannina	238.854	210.385	238.463	237.991	247.177	0,86
Preveza	92.223	87.772	101.689	93.577	93.677	0,39

Source: ELSTAT,9/2013

(*)It refers to both hotels and camping sites.

As regards the participation of the Regions in the percentage rate of Zone IV and for the whole period under study, Central Macedonia predominates (50,46%), while West Macedonia has the lowest percentage with (4,63%). As regards the Prefectures of Zone IV and for the time period 2007-2011, the Prefecture of Thessaloniki predominates among all Prefectures of the remaining Regions of Zone IV (22,33%), followed by Magnissia (9,68%), Ioannina (5,61%), Kavala (5,06%) and Kastoria (1,77%).

Furthermore and for the same time period, there have been differentiations among the examined spatial units, as regards the change rate of arrivals at tourist accommodation establishments. In particular, there has been an increase by 4,41% in the country, as opposed to Zone IV as a whole, where there has been a reduction of 1,06%. At a regional level, only the Regions of Central Macedonia and Epirus have had an increase in arrivals by 3,85% and 1,40% respectively. The remaining regions have had negative percentages, with West Macedonia Region presenting the highest reduction rate (-19,24%). As regards the Prefectures, the highest increase has been observed at Kilikis (51,51%), the only Prefecture that has had an increase surpassing 50%, while the lowest has been observed at Preveza (1,58%). As regards the Prefectures presenting negative increase percentages for the period 2007-2011, the lowest negative rate was observed in Thessaloniki (-1,34%) and the highest at Grevena (-45,39%).

In detail, during the period 2007-2009 all Regions, the country and Zone IV, have had an increase, with the sole exception of West Macedonia Region (-1,15%). As regards the Prefectures, those presenting a reduction were Kastoria (-7,25%), Kozani (-5,58%), Florina (-5,39%), Trikala (-4,40%) and Ioannina (-0,16%). The highest increase has been observed at the Prefecture of Grevena (42,15%), followed by the Prefecture of Serres (40,54%). The situation during the period 2009-2011 was quite the opposite, as every Region of Zone IV has had a negative percentage, with West Macedonia Region having once more a higher reduction rate (-18,30%), while at the same time the country presented an increase of 2,70%. As regards the Prefectures, there has been an increase of arrivals in all of them during the period 2009-2011 at Kilikis (12,81%), Thesprotia (6,03%) and Ioannina (3,65%). Every other Prefecture has had a negative rate, the highest of which being observed at Grevena (-61,58%), contrary to the period 2007-2009. In conclusion, for the time period 2007-2009, negative rates have been observed at several Prefectures, contrary to the period 2009-2011.

CHANGE RATE OF ARRIVALS AT THE TOURIST ACCOMMODATION ESTABLISHMENTS (*) OF ZONE IV (2007-2011)			
	TOTAL CHANGE RATE (%)		
	2007-2009	2009-2011	2007-2011
GREECE	1,67	2,70	4,41
ZONE IV	6,51	-7,11	-1,06
East Macedonia & Thrace	4,11	-15,96	-12,51
Drama	10,71	-20,89	-12,41
Kavala	0,44	-12,33	-11,94
Evros	2,16	-5,03	-2,98
Xanthi	8,66	-33,22	-27,44
Rodopi	9,69	-24,65	-17,35
Central Macedonia	9,59	-5,24	3,85
Imathia	10,32	-14,48	-5,66
Thessaloniki	1,35	-2,66	-1,34
Kilkis	34,31	12,81	51,51
Pella	21,98	-4,90	16,00
Pieria	12,59	-3,78	8,34
Serres	40,54	-9,81	26,76
Halkidiki	15,80	-7,74	6,84
West Macedonia	-1,15	-18,30	-19,24
Grevena	42,15	-61,58	-45,39
Kastoria	-7,25	-0,99	-8,17
Kozani	-5,39	-20,38	-24,67
Florina	-5,58	-13,83	-18,64
Thessalia	4,25	-5,36	-1,34
Karditsa	14,76	-5,98	7,89
Larissa	0,83	-5,84	-5,05
Magnissia	9,96	-5,72	3,67
Trikala	-4,40	-4,37	-8,58
Epirus	3,59	-2,11	1,40
Arta	3,18	-29,18	-26,93
Thesprotia	9,48	6,03	16,08
Ioannina	-0,16	3,65	3,48
Preveza	10,26	-7,88	1,58

Source: ELSTAT, 9/2013

(*)It refers to both hotels and camping sites.

As regards the **overnight staying at tourist accommodation establishments** during the period 2007-2011, Zone IV with 19,09% has had a lower increase percentage in relation to the country (7,76% as opposed to 8,30%).

ACCOMMODATION AT ALL TOURIST ESTABLISHMENTS OF ZONE IV (2007-2011)

	2007	2008	2009	2010	2011	ANNUAL AVERAGE CHANGE RATE (%) 2007-2011	TOTAL CHANGE RATE (%)		
							2007-2009	2009-2011	2007-2011
GREECE	65.420.236	65.624.563	66.022.270	66.800.371	70.847.874	2,01	0,92	7,31	8,30
ZONE IV	12.092.415	12.926.447	13.156.378	12.683.959	13.031.383	1,89	8,80	-0,95	7,76
East Macedonia & Thrace	1.654.973	1.759.226	1.754.483	1.608.332	1.601.647	-0,82	6,01	-8,71	-3,22
Drama	74.267	86.979	85.323	81.342	66.740	-2,64	14,89	-21,78	-10,14
Kavala	841.616	914.254	890.833	820.037	858.469	0,50	5,85	-3,63	2,00
Evros	401.242	390.073	387.510	390.565	392.258	-0,56	-3,42	1,23	-2,24
Xanthi	158.737	181.302	174.685	153.146	130.728	-4,74	10,05	-25,16	-17,64
Rodopi	179.111	186.618	216.132	163.242	153.452	-3,79	20,67	-29,00	-14,33
Central Macedonia	7.153.293	7.891.536	7.891.793	7.715.656	8.070.541	3,06	10,32	2,26	12,82
Imathia	112.901	122.222	116.954	108.789	105.461	-1,69	3,59	-9,83	-6,59
Thessaloniki	1.969.935	1.963.846	2.035.864	1.872.506	1.970.545	0,01	3,35	-3,21	0,03
Kilkis	22.685	26.678	37.269	29.383	29.196	6,51	64,29	-21,66	28,70
Pella	85.598	107.138	114.717	106.679	110.250	6,53	34,02	-3,89	28,80
Pieria	867.638	1.088.410	991.083	1.044.249	1.017.062	4,05	14,23	2,62	17,22
Serres	126.433	155.979	172.025	155.160	160.913	6,21	36,06	-6,46	27,27
Halkidiki	3.968.103	4.427.263	4.423.881	4.398.890	4.677.114	4,20	11,49	5,72	17,87
West Macedonia	389.331	392.241	383.269	358.772	324.628	-4,44	-1,56	-15,30	-16,62
Grevena	42.264	58.477	55.431	42.714	22.237	-14,83	31,15	-59,88	-47,39
Kastoria	146.303	136.705	133.779	131.330	132.793	-2,39	-8,56	-0,74	-9,23
Kozani	130.231	125.434	121.186	109.075	107.388	-4,71	-6,95	-11,39	-17,54
Florina	70.533	71.625	72.873	75.653	62.210	-3,09	3,32	-14,63	-11,80
Thessaly	1.957.952	1.983.379	2.111.634	2.016.096	2.022.445	0,81	7,85	-4,22	3,29
Karditsa	126.576	138.373	139.036	131.938	121.782	-0,96	9,84	-12,41	-3,79
Larissa	244.591	211.170	244.971	251.181	232.169	-1,29	0,16	-5,23	-5,08
Magnissia	1.213.737	1.239.994	1.369.855	1.293.279	1.335.168	2,41	12,86	-2,53	10,00
Trikala	373.048	393.842	357.772	339.698	333.326	-2,78	-4,09	-6,83	-10,65
Epirus	936.866	900.065	1.015.199	985.103	1.012.122	1,95	8,36	-0,30	8,03
Arta	82.663	77.111	81.695	73.128	59.181	-8,01	-1,17	-27,56	-28,41
Thesprotia	120.265	125.290	132.559	143.733	136.941	3,30	10,22	3,31	13,87
Ioannina	427.433	390.343	446.236	454.244	469.831	2,39	4,40	5,29	9,92
Preveza	306.505	307.321	354.709	313.998	346.169	3,09	15,73	-2,41	12,94

Source: ELSTAT,9/2013

At a regional level and for the same time period, Central Macedonia predominates with 60,61% of the total accommodation percentage rates of Zone IV and 11,57% of the country's percentage. A lower percentage has been observed in West Macedonia Region (2,89%). As regards the Prefectures, Halkidiki predominates in Zone IV with 34,27% , with practically more

than ¼ of the overnight staying rate, while the country has had a percentage of 6,54%. The remaining Prefectures of the Regions predominating in Zone IV comprise Thessaloniki (15,36%), Magnissia (10,10%), Kavala (6,77%), Ioannina (3,42%) and Kastoria (1,07%). The lowest percentage rates have been observed at Kilkis (0,23%) and Grevena (0,35%), which have also had the lower percentage rates during the period 2007-2011.

More specifically and for the period 2007-2009, both the country and Zone IV have had an increase. Central Macedonia Region has had the highest increase rate (10,32%). On the contrary, West Macedonia Region is the only region, where a reduction has been observed (-1,56%). As regards the Prefectures, the highest increase has been observed in Kastoria (-8,56%), followed by Kozani (-6,95%), Trikala (-4,09%), Evros (-3,42%) and Arta (-1,17%). All the other Prefectures of Zone IV have had a certain increase, the highest rate of which having been observed at Kilkis (64,29%). During the period 2009-2011, the situation has been reversed. The country's rate has increased (7,31%), a percentage which is substantially higher, in relation to the previous period. On the contrary, Zone IV has had a reduction (-0,95%), same as most of its Regions. An exception has been the case of Central Macedonia Region, the only one where an increase by 2,26% has been observed. As regards the Prefectures and for the period 2009-2011, the Prefectures where an increase has been observed, although lower than country's increase rate, were Halkidiki (5,72%), Ioannina (5,29%), Thesprotia (3,31%), Pieria (2,62%) and Evros (1,23%), where a reduction had been observed during the previous period. The highest reduction has been observed however at Grevena (-59,88%), where a substantial increase had been observed during the previous period.

As regards the number of tourist accommodation establishments and for the whole period 2007-2011, the increase which observed in Zone IV has surpassed the increase observed in the country (5,94% as opposed to 4,53%).

TOURIST ACCOMMODATION ESTABLISHMENTS*								
	2007	2008	2009	2010	2011	CHANGE RATE (%)		
						2007-2009	2009-2011	2007-2011
GREECE	9.531	9.385	9.878	10.046	9.963	3,64	0,86	4,53
ZONE IV	2.626	2.701	2.751	2.806	2.782	4,76	1,13	5,94
East Macedonia & Thrace	385	392	393	401	403	2,08	2,54	4,68
Evros	69	69	71	71	70	2,90	-1,41	1,45
Xanthi	19	19	19	20	21	0,00	10,53	10,53
Rodopi	21	22	24	24	24	14,29	0,00	14,29
Drama	20	19	20	20	21	0,00	5,00	5,00
Kavala	256	263	259	266	267	1,17	3,09	4,30
Central Macedonia	1.238	1.249	1.264	1.287	1.271	2,10	0,55	2,67
Imathia	27	32	32	33	33	18,52	3,13	22,22
Thessaloniki	135	142	145	143	144	7,41	-0,69	6,67
Kilkis	14	14	17	19	19	21,43	11,76	35,71
Pella	57	60	63	64	66	10,53	4,76	15,79
Pieria	404	400	403	423	418	-0,25	3,72	3,47
Serres	31	35	34	34	35	9,68	2,94	12,90
Halkidiki	570	566	570	571	556	0,00	-2,46	-2,46
West Macedonia	107	121	126	128	123	17,76	-2,38	14,95
Grevena	21	24	24	24	25	14,29	4,17	19,05
Kastoria	29	30	33	34	33	13,79	0,00	13,79
Kozani	29	32	35	35	34	20,69	-2,86	17,24
Florina	28	35	34	35	31	21,43	-8,82	10,71
Thessalia	586	601	611	612	599	4,27	-1,96	2,22
Karditsa	34	36	37	37	36	8,82	-2,70	5,88
Larissa	49	49	49	48	47	0,00	-4,08	-4,08
Magnissia	425	433	439	442	430	3,29	-2,05	1,18
Trikala	78	83	86	85	86	10,26	0,00	10,26
Epirus	310	338	357	378	386	15,16	8,12	24,52
Arta	14	14	14	14	14	0,00	0,00	0,00
Thesprotia	53	53	55	59	62	3,77	12,73	16,98
Ioannina	155	175	183	198	205	18,06	12,02	32,26
Preveza	88	96	105	107	105	19,32	0,00	19,32

*It refers to hotels and similar accommodation establishments, as well as camping sites.

Source: ELSTAT,9/2013

During the time period 2007-2011, the number of accommodation establishments has been increased in all Regions of Zone IV. The highest increase rates have been observed in Epirus (24,52%) and West Macedonia (14,95%), significantly surpassing the respective increase rate of Zone IV. The lower increase rates have been observed at the Regions of Central Macedonia (2,67%) and Thessaly (2,22%). However, in absolute numbers and

throughout this time period, most accommodation establishments have been located at Central Macedonia Region, as opposed to West Macedonia Region. As regards the Prefectures and for the period 2007-2011, percentage rates have been increased in most of them, the Municipality of Kilkis showing the most remarkable increase in accommodation establishments (35,71%), which however does not entail a high number of establishments in absolute numbers. The Prefectures, where a reduction has been observed involve Halkidiki (-2,46%) and Larissa (-4,08%). It should be noted that Halkidiki has had the highest number of accommodation establishments during this time period in absolute numbers.

In detail and for the time period 2007-2009, Zone IV has had an increase of accommodation establishment units, which surpassed the country's percentage (4,76% and 3,64%, respectively). The highest increase rates at a regional level have been observed in West Macedonia (17,76%) and Epirus (15,16%), while East Macedonia & Thrace has had the lowest increase percentage (2,08%). As regards the Prefectures, only Pieria has had a slight reduction of 0,25%. The percentage rates of Arta, Larissa, Halkidiki, Drama and Xanthi have remained unchanged. The highest increase rates (21,43%) have been observed at Kilkis and Florina. During the period 2009-2011, the situation has been slightly altered. The regions of Thessaly and West Macedonia have had a slight reduction (-1,96% and -2,38%, respectively), a reduction which is not so significant in absolute numbers. The highest increase has been observed in Epirus (8,12%). At a Prefectural level, there has been a reduction during this period in various Prefectures, the highest percentage of which having been observed in Florina. (-8,82%). The percentages of Rodopi, Kastoria, Trikala, Arta and Preveza have remained unchanged during the time period 2009-2011, while the highest increase rate has been observed in Thesprotia (12,73%).

As regards the **occupancy rates** of the operating establishments for the time period 2007-2011, Zone IV has had the lowest percentage compared to the country (average occupancy: 36,91% as opposed to 52,24%). At a Regional Level, Central Macedonia has had the highest percentage of average occupancy (48,94%), while the lower percentage has been observed in West Macedonia Region (26,70%).

HOTELS: OCCUPANCY (%) OF TOURIST ACCOMMODATION ESTABLISHMENTS*								
	2007	2008	2009	2010	2011	ΜΕΣΟΣ ΟΡΟΣ (%)		
						2007-2009	2009-2011	2007-2011
GREECE	57,00	56,70	51,10	48,10	48,30	54,93	49,17	52,24
ZONE IV	41,34	41,26	37,74	33,24	30,98	40,11	33,99	36,91
East Macedonia & Thrace	42,30	44,30	40,00	34,10	30,40	42,20	34,83	38,22
Evros	28,30	28,80	24,40	23,00	17,70	27,17	21,70	24,44
Xanthi	50,90	53,60	47,00	39,00	38,10	50,50	41,37	45,72
Rodopi	34,90	36,50	33,90	33,40	24,90	35,10	30,73	32,72
Drama	38,10	38,90	35,70	27,40	24,40	37,57	29,17	32,90
Kavala	39,70	43,30	42,20	31,00	29,50	41,73	34,23	37,14
Central Macedonia	52,60	54,20	48,70	44,40	44,80	51,83	45,97	48,94
Imathia	32,00	32,60	28,30	25,20	24,30	30,97	25,93	28,48
Thessaloniki	46,40	46,80	45,20	39,60	41,10	46,13	41,97	43,82
Kilkis	17,20	18,80	18,70	13,20	12,00	18,23	14,63	15,98
Pella	24,40	27,60	27,80	23,40	22,40	26,60	24,53	25,12
Pieria	48,30	53,20	42,60	37,50	35,80	48,03	38,63	43,48
Serres	35,30	33,20	28,20	24,70	21,40	32,23	24,77	28,56
Halkidiki	62,70	64,40	57,90	55,00	56,10	61,67	56,33	59,22
West Macedonia	33,00	30,60	26,60	23,20	20,10	30,07	23,30	26,70
Grevena	20,60	23,30	19,20	14,10	7,20	21,03	13,50	16,88
Kastoria	44,40	41,70	36,10	30,50	28,10	40,73	31,57	36,16
Kozani	32,60	29,30	26,80	23,40	22,20	29,57	24,13	26,86
Florina	28,70	25,90	22,10	22,00	17,70	25,57	20,60	23,28
Thessaly	39,50	38,90	36,20	31,80	29,30	38,20	32,43	35,14
Karditsa	37,40	36,20	32,20	27,70	24,40	35,27	28,10	31,58
Larissa	33,70	36,20	34,70	30,80	21,20	34,87	28,90	31,32
Magnissia	42,50	41,70	39,80	34,50	33,80	41,33	36,03	38,46
Trikala	36,30	34,10	28,40	25,90	24,70	32,93	26,33	29,88
Epirus	39,30	38,30	37,20	32,70	30,30	38,27	33,40	35,56
Arta	44,40	41,40	42,00	31,40	24,60	42,60	32,67	36,76
Thesprotia	34,80	35,30	30,10	30,10	27,20	33,40	29,13	31,50
Ioannina	42,10	37,00	36,50	32,50	29,80	38,53	32,93	35,58
Preveza	36,00	40,60	40,30	34,80	34,50	38,97	36,53	37,24

*Hotel and similar accommodation establishments' beds.

Source: ELSTAT,9/2013

At a Prefectural level and for the same time period, the highest percentage of the average occupancy has been observed in Halkidiki as expected (59,22%), which is the only Prefecture having had an average occupancy exceeding 50%. The lowest rates have been observed at Grevena (16,88%) and Kilkis (15,98%). Furthermore, the average

occupancy during the period 2009-2011 has been lower than the respective occupancy during the period 2007-2009 for Zone IV, Regions and Prefectures alike.

As regards the period 2007-2009 both Zone IV and the Regions have had negative change rates (same as the country), with West Macedonia having the highest negative change rate (-19,39%). Most of the Prefectures have had negative change rates with Florina having the highest negative change rate (-23,00%). An exception has been the case of Larissa, (2,97%), Kavala (6,30%), Kilkis (8,72%), Preveza (11,94%) and Pella (13,93%), the latter having the higher positive change rate. As regards the period 2009-2011, all cases examined have had negative occupancy change rates. The higher negative change rate has been observed at Grevena (-62,50%), while the lowest has been observed in Halkidiki (-3,11%). In total and as regards the whole period 2007-2011, all Prefectures of Zone IV (and the country) have had negative occupancy change rates, when at the same time and as previously mentioned, the majority of Prefectures have had an increase in the number of tourist establishments, which considering the reduction of the tourist mobility during this time period, partly justifies the reduction observed.

As regards the **museums** of Zone IV, it should be pointed out that apart from records of the tickets sold, which had been kept in the past kept, records of the tickets sold at Thesprotia (Museum of Igoumenitsa) have also been kept since 2010 and records of the tickets sold at Kilkis (Museum of Kilkis), Kozani (Archaeological Collection & Museum of Aeani) and Rodopi (Museum of Komotini & Tavaniotis - Maronias Mansion) have been kept ever since 2011.

As regards **the visits to museums**, the tickets sold at the museums of Zone IV during the period 2007-2012⁵ represent 8,34% of the country's total. Most tickets sold at the museums of the Regions have been sold at Central Macedonia, namely 160.613 tickets annually, corresponding to 5,86% of the country's total and 70,31% of the total of Zone IV (the greatest number having been recorded in Thessaloniki (69,76%), while the other Regions share the remaining percentage. At a Prefectural level, Thessaloniki has had the highest ticket percentage sold at museums, almost half of the total amount of the tickets sold along Zone IV (49,05% and 4,09% of the country's total), by far higher in the scale than Ioannina which comes second (7,35% of the total of Zone IV and 0,61% of the country's total). The lower percentage has been observed at Kilkis, namely 0,02%, which is due to the fact that data has been available only for the year 2012.

In detail, at a Regional level and for the period 2007-2012, an incongruity has been observed. There has been a progressive reduction in Central Macedonia Region until 2010, followed by a further reduction in the year that followed. Later there has been an increase in the number of visits to museums, the most remarkable of which having been observed during the period 2011-2012, which has been mainly due to a substantial increase in the number of visits to Imathia and Thessaloniki. An interesting fact is that during the period 2011-2012, only Pieria and Halkidiki have had a reduction in the

number of visits. East Macedonia & Thrace have had a progressive reduction up until 2009, followed by a later increase in the number of visitors. The most important increase has been observed during the period 2011-2012 (9,04%), mainly due to the number of tickets sold at the museums of Kavala, as well as the fact that data input regarding the museums of Rodopi has been available since 2012. The Regions of West Macedonia and Thessaly have had a similar progress from 2008 onwards, as they have had a substantial increase in the number of visitors during the period 2008-2010 and a respective further increase during the period 2010-2012. As regards West Macedonia Region, the significant reduction of 2010 has been mainly due to the fact that the Byzantine Museum of Kastoria has had no visitors, while there has been a reduction of visits in Florina. Later on, there has been an increase and more data has been available for the Prefecture of Kozani. The Region of Epirus has had a substantial fluctuation in the number of museum visitors, during the period under study.

As regards the Prefectures, two have had an increase surpassing 100% compared to the period 2007-2012, namely Magnissia (137,02%), mainly due to the increase in the number of tickets sold at the museum of Volos and Thessaloniki (134,07%). It should be noted that the White Tower Museum is the only museum in the city that has had a constant remarkable increase of visitors ever since 2008, when it was reopened, having been closed ever since June 2006. The Prefectures which have had a substantial reduction of more than half of their previous rates during the period 2007-2012 involve Florina (-54,64%), Preveza (-58,01%), Serres (-59,05%) and Halkidiki (-81,99%), where the highest reduction has been observed, probably due to the progressive reduction of visitors at the museum of Polygyros throughout the period under study (no visitors were recorded in the year 2012), as well as the substantial reduction of the tickets sold at the museum of the Tower of Prosforio.

ENTRANCE TICKETS TO MUSEUMS SOLD DURING THE PERIOD 2007-2012

PREFECTURES & MUSEUMS OF ZONE IV	2007	2008	2009	2010	2011	2012	CHANGER RATE (%) 2007-2012
Arta	0	0	0	0	3.979	6.832	-
Church of Parigoritissa	0	0 (*)	0 (*)	0 (*)	3000 (*)	5.410	-
Museum of Arta		0		0	979	1.422	-
Drama	2.839	3.824	2.515	2.126	2.670	2.651	-6,62
Drama	2.839	3.824	2.515	2.126	2.670	2.651	-6,62
Evros	8.819	8.539	8.578	6.095	6.415	5.383	-38,96
Samothraki	8.819	8.539	8.578	6.095	6.415	5.383	-38,96
Archaeological Collection				0	0	0	0
Archaeological Collection of Traianoupoli				0	0	0	0
Imathia	3.498	3.186	3.228	4.164	1.852	6.732	92,45
Veroia- Byzantine Museum	3.498	2.790	3.152	3.169	899	3.864	10,46
Veroia- Archaeological Museum	0	396 (**)	76 (**)	995	953	2.868	-
Thesprotia				21	1.633	918	-
Museum of Igoumenitsa				21	1.633	918	-
Thessaloniki	83.068	102.622	106.072	84.961	101.111	194.434	134,07
Archaeological Museum	60.463	57.472	53.159	29.179	33.258	74.509	23,23
Museum of Byzantine Culture	22.605	12.150	10.210	8.571	8.629	40.450	78,94
White Tower Museum	0	33.000 (***)	42.703 (***)	47.211	59.224	79.475	-
St George Temple- Rotunda				0	0	0	0
St. Dimitrios Temple -Crypt				0	0	0	0
St. Nikolaos - Orphanos Temple				0	0	0	0
Ioannina	15.090	7.790	16.515	25.298	13.651	22.349	48,10
Archaeological Museum of Ioannina	0	363 (****)	4.767 (****)	6.422	3.368	12.219	-
Byzantine Museum of Ioannina	14.113	7.427	11.748	18.876	10.283	10.130	-28,22
Konitsa (Photo Exhibition)	977	0 (#)	0 (#)	0 (#)	0 (#)	0 (#)	-100,00
Kavala	14.346	13.396	11.330	14.521	14.104	16.383	14,20
Thassos	12.021	10.664	8.807	12.152	11.548	12.680	5,48
Kavala	2.325	2.732	2.523	2.109	2.341	3.218	38,41
Filippioi	0	0 (****)	0 (****)	260	215	485	-
Kastoria	4.311	4.135	1.267	0	3.070	4.230	-1,88
Byzantine Museum of Kastoria	4.311	4.135 (#)	1.267 (#)	0 (#)	3.070 (#)	4.230 (#)	-1,88
Kilkis				0	0	125	-
Κιλκίς				0	0	125	-
Kozani				0	0	2.022	-
Archaeological Collection of Kozani				0	0	0	-
Museum of Aiani						2.022	-

ENTRANCE TICKETS TO MUSEUMS SOLD DURING THE PERIOD 2007-2012

PREFECTURES & MUSEUMS OF ZONE IV	2007	2008	2009	2010	2011	2012	CHANGER RATE (%) 2007-2012
Larissa	8.266	4.050	3.672	2.361	7.474	8.373	1,29
Georgios Schwartz Mansion House	8.266	4.050	3.672	2.361	7.474	8.373	1,29
Larissa					0	0	0
Magnissia	10.042	8.254	7.098	5.129	10.340	23.802	137,02
Almyros	1.248	1.123	795	1.018	1.403	1.094	-12,34
Volos	8.794	7.131	6.303	4.111	8.937	22.708	158,22
Pella	17.550	18.700	3.650	7.900	8.450	9.950	-43,30
Pella	17.550	18.700	3.650	7.900	8.450	9.950	-43,30
Pieria	21.660	1.632	17.464	15.629	13.726	12.840	-40,72
Dion	21.660	1.632	17.464	15.629	13.726	12.840	-40,72
Preveza	6.626	6.071	0	0	3.336	2.782	-58,01
Nikopoli	6.626	6.071	0	0	3.336	2.782	-58,01
Rodopi				0	0	868	-
Komotini				0	0	702	-
Tavaniotis Mansion House (Maronia)						166	-
Serres	9.369	5.516	4.040	3.632	2.755	3.837	-59,05
Amfipoli	9.369	5.516	4.040	3.632	2.755	3.837	-59,05
Serres					0	0	0
Florina	2.802	3.016	2.355	790	579	1.271	-54,64
Forina	2.802	3.016	2.355	790	579	1.271	-54,64
Halkidiki	22.493	23.621	19.768	14.534	5.858	4.050	-81,99
Polygyros	3.203	3.221	2.968	2.354	1.308	0	-100,00
Tower of Prosforio	19.290	20.400 (#)	16.800 (#)	12.180	950	350	-98,19
Zygos Monastery				0	3.600	3.700	-
ZONE IV	230.779	214.352	207.552	187.161	201.003	329.832	42,92
GREECE	2.452.964	1.994.864	2.813.548	3.136.779	3.061.490	2.975.689	21,31

Source: ELSTAT,9/2013

(*) Closed due to works on progress

(**) Closed 1/10/06

(***) Closed since 1/6/06

(****) Closed since 1/2/2003 due to works on progress

(*****) Closed

(#) Only E.E.E.

As regards the **revenue from tickets**⁶, there has been a reduction both in Zone IV (-3,69) and the country (-4,18%) during the period 2007-2012. In total, revenue from tickets for museums sold on Zone IV represent 5,77% of the total of the country's collection. In detail, it should be pointed out that revenue from tickets on Zone IV in 2008 was reduced by more than 50% (-58,45%), reaching the levels of 2007 later on, with a certain fluctuation up until 2012. The situation in the country has been similar, with a lower reduction in 2008 (-7,07%), later followed by an increase up until 2010, when it was further reduced up until 2012, almost reaching the levels of 2007.

At a Regional level and as expected, on the basis of the visitors' mobility previously examined, Central Macedonia Region has had the highest average, annual revenue from tickets, representing 83,41% of the total of Zone IV, for the period 2007-2012 and 4,82% of the country's total. During the same time period, the lower percentage has been observed in West Macedonia Region, representing 0,29% of the total of Zone IV and 0,02% of the country's total.

At a Prefectural level, with the exception of Arta, Thesprotia, Kilkis, Kozani and Rodopi, cities for which no revenue from tickets data had been available for the whole period 2007-2012 and Kastoria, where no tickets have been sold throughout this period, the highest increase has been observed at Imathia (72,29%), due to the fact that revenue from tickets data concerning the Archaeological Museum of Veroia has been recorded ever since 2009. It is also the only Prefecture to have seen an increase surpassing 50%, during the period under study. Two more Prefectures have had an increase in revenue from tickets during that period, significantly lower than the percentage of Imathia, namely Thessaloniki (21,83%) and Kavala (10,67%). All the other Prefectures have had a reduction ranging from -12,75% (Drama) to -85,32% (Halkidiki).

⁶ Money collection from the entrance tickets to museums at the Prefecture of Thesprotia has been monitored ever since 2010. The same applies to the museums of Kilkis, Kozani and Rodopi ever since 2011, due to the fact that at this point, records of the visitors' mobility started to be kept.

REVENUE FROM TICKETS SOLD AT MUSEUMS (in euros) 2007-2012

PREFECTURES & MUSEUMS OF ZONE IV	2007	2008	2009	2010	2011	2012	CHANGE RATE (%) 2007-2012
Arta	0	0	0	0	1.901	2.028	-
Church of Parigoritissa	0		0	0 (***)	0 (***)	0 (***)	0
Museum of Arta					1.901	2.028	-
Drama	1.239	1.249	1.575	1.197	1.105	1.081	-12,75
Drama	1.239	1.249	1.575	1.197	1.105	1.081	-12,75
Evros	19.328	17.613	18.641	12.054	13.396	11.898	-38,44
Samothraki	19.328	17.613	18.641	12.054	13.396	11.898	-38,44
Archaeological Collection				0 (#)	0 (#)	0 (#)	0
Archaeological Collection of Traianoupoli				0 (#)	0 (#)	0 (#)	0
Imathia	1.447	1.425	1.734	2.335	1.245	2.493	72,29
Byzantine Museum of Veroia	1.447	1.425	1.677	1.368	473	1.393	-3,73
Archaeological Museum of Veroia	0	0 (*)	57 (*)	976 (*)	772 (*)	1.100	-
Thesprotia				37	2.074	836	-
Museum of Igoumenitsa				37	2.074	836	-
Thessaloniki	284.873	278.703	362.664	321.270	342.657	347.069	21,83
Archaeological Museum	229.629	221.489	191.665	146.305	152.197	151.718	-33,93
Museum of Byzantine Culture	55.244	57.214	45.782	36.722	38.928	44.268	-19,87
White Tower	0	0 (****)	125.217 (****)	138.243 (****)	151.532 (****)	151.083	-
St George Temple Rotunda				0 (#)	0 (#)	0 (#)	-
St. Dimitris Temple Crypt				0 (#)	0 (#)	0 (#)	-
St. Nikolaos Orphanos Temple				0 (#)	0 (#)	0 (#)	-
Ioannina	21.806	17.959	26.408	31.058	21.369	18.626	-14,58
Archaeological Museum of Ioannina	0	93 (**)	4.108 (**)	4.866 (**)	3.251	3.677	-
Byzantine Museum	21.806	17.866	22.300	26.192	18.118	14.949	-31,45
Konitsa (Photo Exhibition)	0	0 (****)	0 (****)	0 (****)	0 (****)	0 (****)	0
Kavala	18.524	16.129	14.686	24.135	18.288	20.501	10,67
Thassos	16.534	14.331	12.377	21.813	16.145	17.949	8,56
Kavala	1.990	1.798	2.309	1.798	1.689	1.660	-16,58
Filippii	0	0 (**)	0 (**)	524 (**)	454	892	-
Kastoria	0	0	0	0	0	0	0
Byzantine Museum of Kastoria	0	0 (****)	0 (****)	0 (****)	0 (****)	0 (****)	0
Kilkis				0	0	206	-

REVENUE FROM TICKETS SOLD AT MUSEUMS (in euros) 2007-2012

PREFECTURES & MUSEUMS OF ZONE IV	2007	2008	2009	2010	2011	2012	CHANGE RATE (%) 2007-2012
Kilkis				0 (#)	0 (#)	206 (#)	-
Kozani				0	0	1.745	-
Archaeological Collection of Kozani				0 (#)	0 (#)	0 (#)	-
Museum of Aiani						1.745	-
Larissa	7.378	7.249	6.456	3.959	4.828	4.151	-43,74
Georgios Schwartz Mansion House	7.378	7.249	6.456	3.959	4.824	4.151	-43,74
Larissa				0 (#)	0 (#)	0 (#)	-
Magnissia	8.959	12.770	11.052	7.400	13.310	7.801	-12,93
Almyros	154	150	140	200	150	150	-2,60
Volos	8.805	12.620	10.912	7.200	13.160	7.651	-13,11
Pella	45.750	44.100	12.450	39.900	37.200	35.500	-22,40
Pella	45.750	44.100	12.450	39.900	37.200	35.500	-22,40
Pieria	54.137	3.020	53.032	41.825	38.389	30.312	-44,01
Dion	54.137	3.020	53.032	41.825	38.389	30.312	-44,01
Preveza	16.139	13.883	0	0	8.618	7.583	-53,01
Nikopolis	16.139	13.883	0	0	8.618	7.583	-53,01
Rodopi				0	0	531	-
Komotini				0 (#)	0 (#)	403 (#)	-
Tavaniotis Mansion House (Maronia)							
Serres	6.181	5.104	6.746	5.935	3.172	3.297	-46,66
Amfipolis	6.181	5.104	6.746	5.935	3.172	3.297	-46,66
Serres				0 (#)	0 (#)	0 (#)	-
Florina	1.416	1.320	1.340	1.321	1.022	761	-46,26
Florina	1.416	1.320	1.340	1.321	1.022	761	-46,26
Halkidiki	33.316	32.219	32.970	24.841	9.721	4.890	-85,32
Polygyros	3.496	3.689	3.330	2.841	1.721	0	-100,00
Tower of Prosforio	29.820	28.530	29.640	22.000	1.800	0	-100,00
Zygos Monastery-Ouranoupoli			0	0	6.200	4.890	-
ZONE IV	520.493	452.743	549.754	517.267	518.295	501.309	-3,69
COUNTRY	8.484.616	7.884.679	8.001.471	10.539.036	9.959.450	8.130.382	-4,18

Source: ELSTAT, 9/2013

(*) Closed since 1/10/2006

(**) Closed since 1/2/2003

(***) Closed

(****) Closed due to works on progress

(*****) Only E.E.E

(#) No ticket fair GG 548/7,5. Only E.E.E

As regards the archaeological sites, additionally to the Prefectures previously examined,

the tourist mobility began to be monitored at the archaeological sites of Thesprotia in 2010, at Kastoria in 2012 (August 2012) and at Trikala in 2012 (July). Furthermore, 2012 was the year when visits to additional archaeological sites started being monitored, namely visitors to the cave of Petralona in Halkidiki, which started being monitored in July 2012, while further archaeological sites started being monitored in August of the same year, namely Nekropolis in Kozani and the archaeological site of Fthiotida - Thives-Nea Anchialos (Magnissia).

As regards the **visitors' mobility at the archeological sites of Zone IV** for the period 2007-2012, both Zone IV and the country have had a reduction (-13,69% and 7,83% respectively). In detail, both have had the same progress, with a gradual reduction of visits to the archaeological sites up until 2010, followed by an increase, without however reaching the levels of 2007. During the same time period, the visits to the archeological sites of Zone IV, correspond to 4,16% of the total of visits to the country. At a Prefectural level, same as in the case of museums, the higher percentage rates were observed in Central Macedonia Region, which have had 64,43% of the total percentage of Zone IV, as opposed to 2,68% of the country. On the contrary, Thessaly has had the lowest percentage, corresponding to 0,78% of the Zone and 0,03% of the country. This reduced rate was mainly due to the fact that visits to museums have been monitored only at certain archaeological sites of Magnissa (which have had a substantial progressive increase over time) and that the monitoring at Trikala begins in 2012.

At a prefectural level, two prefectures stand out in respect of the absolute number of visitors, namely Imathia with the archaeological site of Vergina and Peria (34,21% and 22,51% respectively in Zone IV). With the exception of Thesprotia, Kastoria and Trikala, for which as previously mentioned there has been no complete time data, an increase of visits at the archaeological sites has been observed during the period 2007-2012 only in Magnissia, (682,98%), Halkidiki (146,42%) and Evros (21,61%). It should be noted that none of these has had a constant, stable increase during this time period and this fluctuation justifies this increase. The remaining Prefectures have had reductions, namely Ioannina which has had the lowest reduction rate of visits to the archaeological sites (-1,17%) and Kozani, which has had a reduction rate exceeding 50% (-64,05%).

TICKETS SOLD AT THE ARCHAEOLOGICAL SITES OF ZONE IV 2007-2012

PREFECTURES & ARCHAEOLOGICAL SITES	2007	2008	2009	2010	2011	2012	CHANGE RATE (%) 2007-2012
Evros	9.130	10.987	8.235	5.571	4.337	11.103	21,61
Mesimvria Zoni	4.141	4.538	3.296	1.615	587	7.099	71,43
Iero Megalon Theon of Samothrace	4.989	6.449	4.939	3.956	3.750	4.004	-19,74
Imathia	123.523	87.323	84.567	63.961	76.017	108.317	-12,31
Vergina	15.141	0	0	0	0	0 (***)	100,00
Royal Tombs	108.382	87.323	84.567	63.961	76.017	108.317	-0,06
Thersprotia				0	24	0	-
Archaeological Site of Gitana				0	24	0	-
Archaeological Site of Dimokastro				0	0	0	-
Archaeological Site of Doliani				0	0	0	-
Archaeological Site of the Tower of Ragi				0	0	0	-
Archaeological Site of Elea				0	0	0	-
Ioannina	31.813	20.062	26.978	21.231	17.973	31.440	-1,17
Dodoni	31.813	20.062	26.978	21.231	17.973	31.440	-1,17
Kavala	40.600	35.000	37.800	32.200	29.166	27.744	-31,67
Filippi	40.600	35.000	37.800	32.200	29.166	27.744	-31,67
Kastoria						198	-
Archaeological Site of Argos Orestiko						198	-
Kozani	17.871	10.266	0	0	9.792	6.424	-64,05
Archaeological Site of Royal Tombs						343	-
Aiani	17.871	10.266 (*)	0 (*)	0 (*)	9.792 (*)	6.081 (*)	-65,97
Magnissia	935	719	793	1.068	917	6.816	628,98
Archaeological Site of Thives (N. Anchialos)						532	-
Dimini	935	719	793	1.068	917	6.284	572,09
Sesklo	0	0 (**)	0 (**)	0 (**)	0 (**)	0 (**)	0
Pella	11.700	5.790	8.310	4.850	4.840	6.180	-47,18
Pella	11.700	5.790	8.310	4.850	4.840	6.180	-47,18
Pieria	71.658	69.697	63.176	47.804	54.473	51.011	-28,81
Dion	48.538	47.050	33.511	26.420	33.047	32.881	-32,26
Platamonas Castle	23.120	22.647	29.665	21.384	21.426	18.130	-21,58
Preveza	20.010	16.724	23.115	21.565	14.550	11.098	-44,54
Archaeological Site of Nikopolis						0	-
Kassiopi	2.080	1.584	3.786	2.845	1.860	2.188	5,19
Acheron Necromancy	17.930	15.140	19.329	18.720	12.690	8.910	-50,31
Trikala						1.104	-
Theopetra Cave						1.104	-
Halkidiki	13.110	8.689	11.803	8.372	6.614	32.306	146,42
Olynthos	13.110	8.689	11.803	8.372	6.614	6.108	-53,41
Petralona Cave						26.198	-
ZONE IV	340.350	265.257	264.777	206.622	218.703	293.741	-13,69
GREECE	7.262.471	6.217.302	5.970.483	5.547.053	6.517.645	6.693.845	-7,83

Source: ELSTAT 9/2013

 (*) Only **E.E.E.**

(**) Common ticket fare with Dimini

(***) Closed

As regards the revenue from tickets sold at the archaeological sites during the period 2007-2012, Zone IV and the country have had a reduction of -19,86% and -21,63% respectively. The same applies to the Prefectures of Zone IV. Apart from the Prefectures for which data has been recorded since 2010, Halkidiki has had a substantial increase (217,67%), which is mainly due to the fact that the Cave of Petralona has been added to the archaeological sites monitored, with a considerable number of tickets sold. The highest reduction rate has been observed in Preveza (-41,18%) and Ioannina (-45,35%).

MONEY COLLECTION AT THE ARCHAEOLOGICAL SITES OF ZONE IV (in euros) 2007-2012

PREFECTURES & ARCHAEOLOGICAL SITES	2007	2008	2009	2010	2011	2012	CHANGE RATE 2007-2012
Evros	13.072	15.178	12.872	10.068	9.627	10.211	-21,89
Mesimvria Zoni	1.397	1.794	1.955	1.327	1.119	894	-36,01
Sanctuary of the Great Gods - Samothrace	11.675	13.384	10.917	8.741	8.508	9.317	-20,20
Imathia	542.780	598.856	572.336	429.312	438.656	411.840	-24,12
Palace of Vergina	6.420	0	0	0	0	0	-100,00
Royal Tombs of Vergina	536.360	598.856	572.336	429.312	438.656	411.840	-23,22
Thesprotia				0	35	0	-
Archaeological Site of Gitana				0	35	0	-
Archaeological Site of Dimokastro				0	0	0	-
Archeological Site of Doliani				0	0	0	-
Archaeological Site of the Tower of Ragi				0	0	0	-
Archaeological Site of Elea				0	0	0	-
Ioannina	40.677	36.664	48.611	38.009	29.449	22.232	-45,35
Dodoni	40.677	36.664	48.611	38.009	29.449	22.232	-45,35
Kavala	97.900	88.800	105.300	90.200	82.646	74.674	-23,72
Filippioi	97.900	88.800	105.300	90.200	82.646	74.674	-23,72
Kastoria						61	-
Archaeological Site of Argos Orestiko						61	-
Kozani	0	0	0 (*)	0 (*)	0 (*)	278	-
Archaeological Site of the Royal Nekropolis						144	-
Aiani	0	0 (*)	0 (*)	0 (*)	0 (*)	134	-
Magnissia	1.719	1.266	1.419	1.687	1.382	1.083	-37,00
Archaeological Site of Thives (N. Anchialos)						278	-
Dimini	1.719	1.266	1.419	1.687	1.382	805	-53,17
Sesklo	0	0 (**)	0 (**)	0 (**)	0 (**)	0 (**)	0
Pella	38.850	27.930	25.320	23.940	21.030	24.030	-38,15

MONEY COLLECTION AT THE ARCHAEOLOGICAL SITES OF ZONE IV (in euros) 2007-2012

PREFECTURES & ARCHAEOLOGICAL SITES	2007	2008	2009	2010	2011	2012	CHANGE RATE 2007-2012
Pella	38.850	27.930	25.320	23.940	21.030	24.030	-38,15%
Pieria	187.366	201.134	193.635	149.530	146.348	132.227	-29,43
Dion	146.970	157.474	136.323	108.065	117.531	106.612	-27,46
Platamonas Castle	40.396	43.660	57.312	41.465	28.817	25.615	-36,59
Preveza	30.400	25.748	32.402	33.990	22.550	17.882	-41,18
Archaeological Site of Nikopolis					0	0	-
Kassiopi	3.470	2.348	5.932	5.360	3.500	3.862	11,30
Acheron Necromancy	26.930	23.400	26.470	28.630	19.050	14.020	-47,94
Trikala						2.025	-
Theopetra Cave						2.025	-
Halkidiki	28.195	24.456	25.704	16.759	14.557	89.568	217,67
Olynthos	28.195	24.456	25.704	16.759	14.557	12.647	-55,14
Petralona Cave						76.921	-
ZONE IV	980.959	1.020.032	1.017.599	793.495	766.280	786.111	-19,86
GREECE	41.370.845	40.582.373	39.058.077	35.612.517	37.982.014	32.422.402	-21,63

Source: ELSTAT, 9/2013

(*) Only E.E.E.

(**) Common Ticket with Dimini

Sources

The primary data has been provided by the ELSTAT (National Statistics Service Agency, 9/2013).

The information presented complies with the data as categorised and recorded by the National Statistics Service Agency. The tables of arrivals and overnight staying at tourist accommodation establishments refer to both hotels and camping sites.

Methodology

The information provided by the National Statistic Service Agency has been used in the Observatory's Spatial Data Management System, enabling their statistical and geographical processing.